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Press Release
For immediate release

NOWA inc. announces a partnership with distributor Yorkland Controls Ltd.

NOWA, an electronics manufacturer, and market leader in the field of water damage prevention, is pleased to welcome Yorkland Controls as a Canadian distribution partner.

"Yorkland Controls brings strong experience in supporting professional plumbing and mechanical trades in large building systems integration. This is the right time to apply that expertise to the field of water damage prevention", said Jean-Hugues LaBreque, Nowa CEO. He further states: "The acceleration of the Canadian market for professional water damage prevention solutions will be achieved by delivering integrated solutions in an intelligent control environment in high-rise buildings. We were looking for the right value-added distribution to support our growth in the Canadian market and Yorkland Controls stands out".

"NOWA's water damage prevention solutions will allow Yorkland Controls and our channel partners to deliver integrations with new or existing building automation systems-cost effectively while adding additional benefits", said Gerry Cellucci, Vice President of System Solutions. Information from NOWA's inherent water damage prevention systems can be shared with the rest of the buildings' systems to further mitigate water damage. For example, shutting down associated office or suite valves, and water distribution pumps.

The result is a scalable solution that can be expanded from in-suite to building wide water damage prevention.